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**For Immediate Release****McCORMICK FOUNDATION AND ITS COMMUNITIES PROGRAM PARTNERS  
LAUNCH HURRICANE IKE DISASTER RELIEF CAMPAIGN**

*First \$2 million raised will be matched by Foundation at 50 cents on the dollar*

**CHICAGO, Sept. 12, 2008** – The McCormick Foundation has teamed up with Chicago Tribune, Cleveland Cavaliers, the Colorado Rockies, CW11 New York (WPIX-TV), Denver Newspaper Agency, Fox 61 Hartford (WTIC-TV), KTLA-TV Los Angeles, Newsday, North County Times, and WGN Radio 720 AM to raise money for victims of Hurricane Ike, which has battered the Texas coast and is working its way across the state. (In the coming days, additional partners may join in the relief effort.)

The Hurricane Ike Disaster Relief Campaign will support nonprofit agencies providing disaster response and recovery efforts to those hardest hit by Hurricane Ike. The McCormick Foundation will match the first \$2 million raised at 50 cents on the dollar. All administrative costs will be paid by the Foundation and its partners, allowing 100 percent of all funds raised, plus the match, to be granted directly to nonprofit organizations helping those most affected by the storm.

Those who wish to donate can do any of the following:

1. Make your contribution online at [www.McCormickFoundation.org/Ike](http://www.McCormickFoundation.org/Ike)
2. Call the toll-free phone number 1-866-242-5006
3. Mail a check to  
Hurricane Ike Disaster Relief Campaign  
23912 Network Place  
Chicago, IL 60673

The McCormick Foundation has conducted disaster relief campaigns for 9/11, Hurricane Katrina, southern California wildfires, and, most recently, the 2008 Midwest flooding. The Foundation has a structure in place to ensure quick relief, which is vital after disaster situations. The McCormick Foundation's Hurricane Katrina relief effort in 2005 raised more than \$2 million in just four days, which was matched at 50 percent by the Foundation. In total, the Foundation and its partners raised more than \$9.4 million from nearly 47,000 donors. Funds raised assisted agencies like the American Red Cross, the Salvation Army, and America's Second Harvest.

**About the McCormick Foundation and its Communities Program**

The McCormick Foundation is a nonprofit organization committed to strengthening our free, democratic society by investing in children, communities and country. Through its

five grantmaking programs, Cantigny Park and Golf, and three world-class museums, the Foundation helps build a more active and engaged citizenry. The Foundation was established as a charitable trust in 1955, upon the death of Colonel Robert R. McCormick, the longtime editor and publisher of the Chicago Tribune. The Foundation is one of the nation's largest charities, with \$1.2 billion in assets.

The McCormick Foundation's communities program is a unique grantmaking effort that stimulates local philanthropy and improves community life across the country. Each year thousands of people make donations to the Foundation through various fundraising activities, including direct mail, online giving and special campaigns assisted by the Foundation's 32 newspaper, broadcast and sports team partners in communities nationwide.

For more information, please visit [www.McCormickFoundation.org](http://www.McCormickFoundation.org).

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